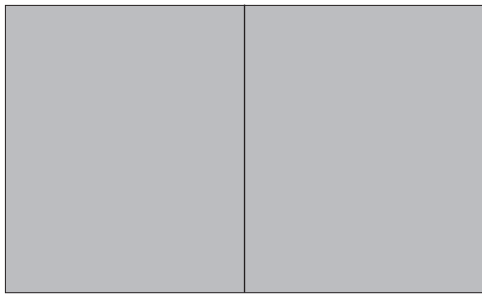


2018 GLOSSY SPECIAL EDITION AD SIZES & DIMENSIONS

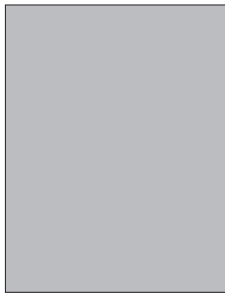
*Insider Longmont • Kids Fun & Camp Directory • Bouldergeranic
Best of Boulder • Summer Scene • Insider Boulder
Best of Boulder–East County • Winter Scene*

ALL DIMENSIONS ARE W X H IN INCHES

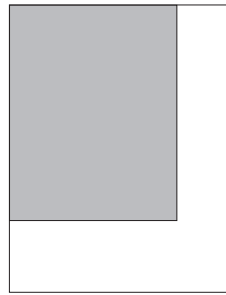
DT ad	18.75" x 11.25"	1/3 vertical	4.417" x 7.316"
Full page	9" x 11.25"	1/3 horizontal	9" x 3.593"
Mini page	6.708" x 8.244"	1/4 horizontal	9" x 2.663"
3/4 horizontal	9" x 8.244"	1/4 standard	4.417" x 5.453"
2/3 standard	9" x 7.316"	1/6 standard	4.417" x 3.593"
1/2 horizontal	9" x 5.453"	1/8 horizontal	4.417" x 2.663"
1/2 vertical	4.417" x 11.037"		



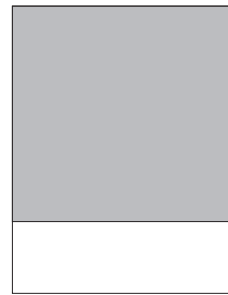
Double Truck



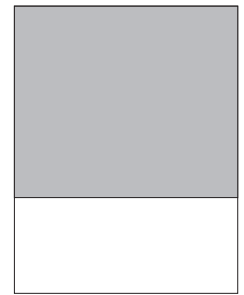
Full Page



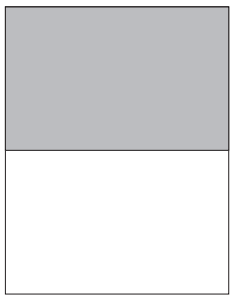
Mini Page



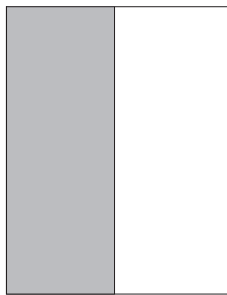
3/4 Horizontal



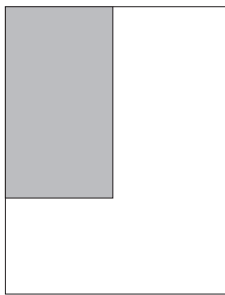
2/3 Standard



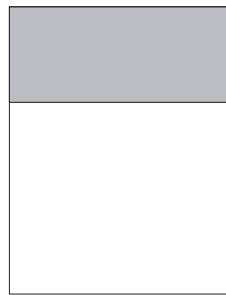
1/2 Horizontal



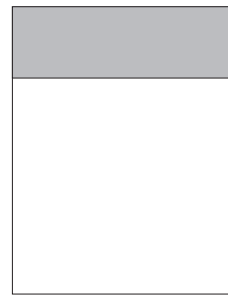
1/2 Vertical



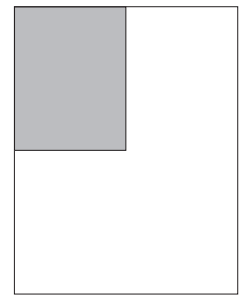
1/3 Vertical



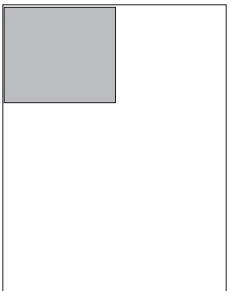
1/3 Horizontal



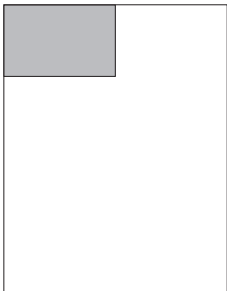
1/4 Horizontal



1/4 Standard



1/6 Standard



1/8 Horizontal

COVER AD SIZES

INSIDE-FRONT, INSIDE-BACK OR OUTSIDE-BACK COVER
(9.75"x12" trim size)

Full Page/Non-Bleed = 9"x11.25"

Full Page/Bleed = 10.25"x12.5" which includes .25" bleed on each side.
Live area: 9" x 11.25" (no text or important images within .375" of page edges)

NOTE: Glossy cover position ads should be built at 300 dpi.