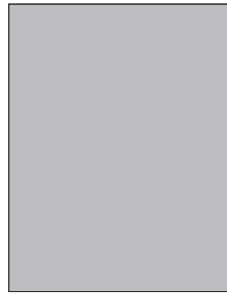


**Double Truck (centerfold)**

**19.75 x 12.5**

96

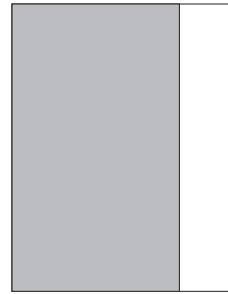
1 column width: 2.25"
2 column width: 4.667"
3 column width: 7.085"
4 column width: 9.5"



**Full page**

**9.5 x 12.5**

96



**3/4 page  
vertical**

**7.085 x 12.336**

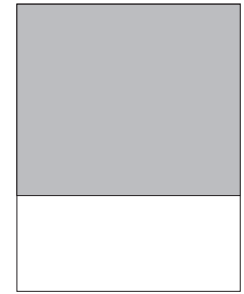
72



**3/4 page  
horizontal**

**9.5 x 9.2**

72

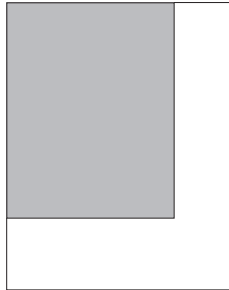


**2/3 page**

**9.5 x 8.178**

64

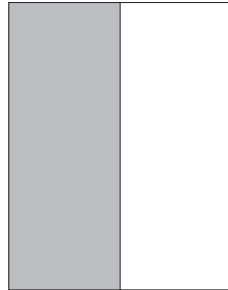
**ALL DIMENSIONS ARE W X H IN INCHES WITH NO BLEED**



**Mini page**

**7.085 x 9.2**

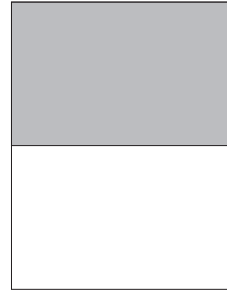
54 (48)



**1/2 page  
vertical**

**4.667 x 12.336**

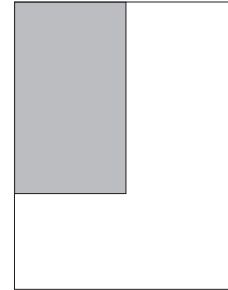
48



**1/2 page  
horizontal**

**9.5 x 6.076**

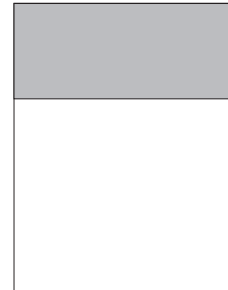
48



**1/3 page  
vertical**

**4.667 x 8.178**

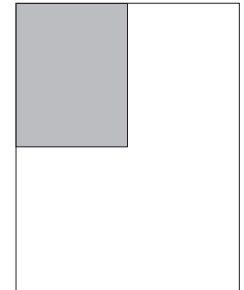
32



**1/3 page  
horizontal**

**9.5 x 3.996**

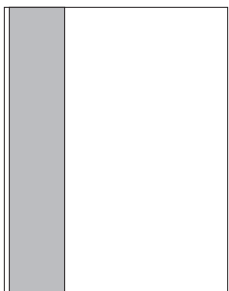
32



**1/4 page  
standard**

**4.667 x 6.076**

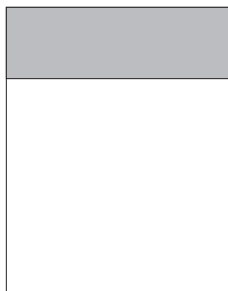
24



**1/4 page  
vertical**

**2.25 x 12.336**

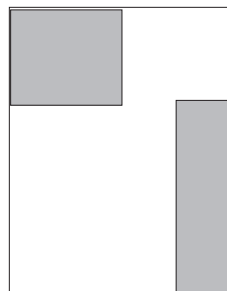
24



**1/4 page  
horizontal**

**9.5 x 2.953**

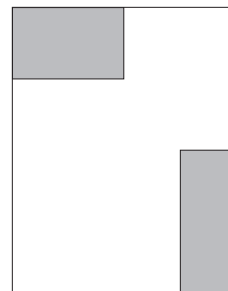
24



**1/6 page stand.  
4.667 x 3.996**

**1/6 page vert.  
2.25 x 8.178**

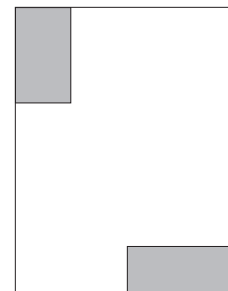
16



**1/8 page horz.  
4.667 x 2.953**

**1/8 page vert.  
2.25 x 6.076**

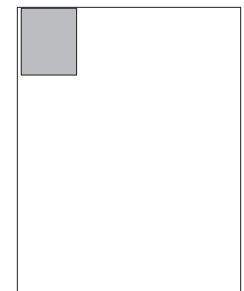
12



**1/12 page vert.  
2.25 x 3.996**

**1/12 page horz.  
4.667 x 1.919**

8



**1/16 page  
standard  
2.25 x 2.953**

6