

SPECIAL 2018 EDITIONS

January 25 — 24th Anniversary Edition*

A keepsake edition celebrating the 24-year relationship between *Boulder Weekly* and the incredible Boulder County community.

February 22 — Insider, Longmont **GLOSSY**

The Insider attracts readers of all ages who are new to Longmont and want the local low-down on what to do and see. It's the annual insiders' guide to Longmont: shopping, food & drink, entertainment, local sports and outdoor fun.

March 8 — Kids Camp Directory **GLOSSY**

Boulder County's most comprehensive guide to children's activities and summer camp fun. A great way to get in front of active Boulder County families.

March 29 — Bouldergeranic **GLOSSY**

Boulder County's one-of-a-kind guide to living green, supporting local businesses, and creating sustainability within the community includes a directory of green businesses.

April 26 — Best of Boulder County **GLOSSY**

A beloved special edition with a year-long shelf life (10,000 additional copies printed). It provides the results of our annual readers' poll which includes the finest businesses in Boulder County.

May 24 — Summer Scene **GLOSSY**

A guide on how to have summer fun, with comprehensive listings and coverage on concerts, theaters, festivals and recreation opportunities throughout Colorado.

August 23 — Insider, Boulder **GLOSSY**

The Insider attracts readers of all ages who are new to Boulder and want the local low-down on what to do and see. It's the annual insiders' guide to Boulder: shopping, food & drink, entertainment, local sports and outdoor fun.

September 27 — Bouldergeranic **GLOSSY**

October 11 — Vote Guide*

Our comprehensive guide to candidates and ballot issues cuts through campaign rhetoric and provides election coverage as only a true independent newspaper can.

October 25 — Best of Boulder – East County **GLOSSY**

The Fall installment of Best of Boulder reports the results of our annual East County readers' poll, highlighting the best East County businesses.

November 8 — Winter Scene **GLOSSY**

A one-stop guide to local and statewide Colorado winter activities, covering everything from snow-country escapes to concerts and festivals.

November 22 — I Love Local Gifts**

Designed exclusively for Boulder County's independent businesses

Boulder Weekly is your place to reach a highly targeted audience.

Our glossy guides have additional circulation, increasing the reach and effectiveness of your ad.

Combining Special Editions with a regular advertising schedule reaches the greatest number of active, affluent, adventurous adults in Boulder County.

SPECIAL EDITION ADVERTISING RATES

size	any 1	any 6	any 9
full	\$1282	\$1125	\$1012
3/4*	\$1065	\$929	\$835
2/3	\$986	\$861	\$774
mini	\$1026	\$888	\$800
1/2	\$771	\$676	\$607
1/3	\$601	\$479	\$431
1/4*	\$499	\$394	\$354
1/6*	\$345	\$299	\$269
1/8*	\$295	\$253	\$229

*Vertical formats not allowed in these sizes. Above rates are for b/w, additional charges apply for color.

For color add \$98 up to 1/3 size, \$178 for larger fractional, \$315 for mini & full.

Premium Glossy Cover Positions:

Outside Back	\$1950	Full pg. color
Inside Front	\$1850	Full pg. color
Inside Back	\$1750	Full pg. color

BOULDER
WEEKLY

303.494.5511 • info@boulderweekly.com
www.boulderweekly.com

ADVERTISING 2018 PLANNER

THURSDAY PUBLICATION DATES

JANUARY 2018		size	cost
4			
11			
18			
25	24th ANNIVERSARY EDITION		
FEBRUARY 2018		size	cost
1			
8			
15			
22			
22	INSIDER, LONGMONT		
22	BEST OF BOULDER BALLOT PAGES (THROUGH MARCH 22)		
MARCH 2018		size	cost
1			
8			
8	KIDS CAMP DIRECTORY		
15			
22			
29			
29	BOULDERGANIC		
APRIL 2018		size	cost
5			
12			
19			
26			
26	BEST OF BOULDER COUNTY		
MAY 2018		size	cost
3			
10			
17			
24			
24	SUMMER SCENE		
31			
JUNE 2018		size	cost
7			
14			
21			
28			

JULY 2018		size	cost
5			
12			
19			
26			
AUGUST 2018		size	cost
2			
9			
14			
23			
23	THE INSIDER		
30			
30	BEST OF BOULDER EAST COUNTY BALLOT PAGES (THROUGH 9/28)		
SEPTEMBER 2018		size	cost
6			
13			
20			
27			
27	BOULDERGANIC		
OCTOBER 2018		size	cost
4			
11			
11	VOTE GUIDE		
18			
25			
25	BEST OF BOULDER EAST COUNTY		
NOVEMBER 2018		size	cost
1			
8			
8	WINTER SCENE		
15			
22			
22	I LOVE LOCAL GIFTS		
29			
DECEMBER 2018		size	cost
6			
13			
20			
27			

I agree to run on the above scheduled dates. I understand that changes to this schedule must be made **7 days in advance**, by the Thursday prior to publication. Per my advertising agreement, I must fulfill the number of insertions by the specified date, meaning that if I cancel one insertion, I must select another date to fulfill that insertion.

CLIENT SIGNATURE _____ DATE _____

Contact your ad rep to confirm publication dates for regular and special editions.



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