2019 SPECIAL EDITIONS

January 31 — 25th Anniversary Edition
A keepsake edition celebrating the 25-year relationship between Boulder Weekly and the incredible Boulder County community.

February 28 — Insider, Longmont
The Insider attracts readers of all ages who are new to Longmont and want the local low-down on what to do and see. It’s the annual insiders’ guide to Longmont: shopping, food & drink, entertainment, local sports and outdoor fun.

March 7 — Kids Camp Directory
Boulder County’s most comprehensive guide to children’s activities and summer camp fun. A great way to get in front of active Boulder County families.

March 28 — Boulderorganic
Boulder County’s one-of-a-kind guide to living green, supporting local businesses, and creating sustainability within the community includes a directory of green businesses.

April 25 — Best of Boulder County
A beloved special edition with a year-long shelf life (10,000 additional copies printed). It provides the results of our annual readers’ poll which includes the finest businesses in Boulder County.

May 23 — Summer Scene
A guide on how to have summer fun, with comprehensive listings and coverage on concerts, theaters, festivals and recreation opportunities throughout Colorado including Local Craft Brew Tours.

August 22 — Insider, Boulder
The Insider attracts readers of all ages who are new to Boulder and want the local low-down on what to do and see. It’s the annual insiders’ guide to Boulder: shopping, food & drink, entertainment, local sports and outdoor fun.

September 26 — Feast
Covering the Boulder’s innovative and creative food scene, highlighting the chefs, personalities, trends and key players in the County.

October 10 — Vote Guide
Our comprehensive guide to candidates and ballot issues cuts through campaign rhetoric and provides election coverage as only a true independent newspaper can.

October 24 — Best of Boulder – East County
The Fall installment of Best of Boulder reports the results of our annual East County readers’ poll, highlighting the best East County businesses.

November 7 — Winter Scene
A one-stop guide to local and statewide Colorado winter activities, covering everything from snow-country escapes to concerts and festivals and seasonal brews.

November 21 — I Love Local Gifts
Designed exclusively for Boulder County’s independent businesses.

Boulder Weekly is your place to reach a highly targeted audience.

Our glossy guides have additional circulation, increasing the reach and effectiveness of your ad.

Combining Special Editions with a regular advertising schedule reaches the greatest number of active, affluent, adventurous adults in Boulder County.

SPECIAL EDITION ADVERTISING RATES

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*Vertical formats not allowed in these sizes. Above rates are for b/w, additional charges apply for color. For color add $98 up to 1/3 size, $178 for larger fractional, $315 for mini & full.

Premium Glossy Cover Positions:

- Outside Back: $1950  Full pg. color
- Inside Front: $1850  Full pg. color
- Inside Back: $1750  Full pg. color

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### 2019 Special Editions

**Best of Boulder County Vote Guide**

<table>
<thead>
<tr>
<th>Winter Scene</th>
<th>Insider Boulder</th>
<th>Best of Boulder County Kids Camp Directory</th>
<th>East County Winter Scene</th>
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<tbody>
<tr>
<td><strong>January</strong></td>
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<td>1 Jan, New Year’s Day</td>
<td>15 Feb, President's Day</td>
<td>1 Apr, Easter</td>
<td>21 Apr, Easter</td>
<td>11 May, Memorial Day</td>
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<td>17 Jan, Martin Luther King Jr.</td>
<td>18 Feb, Washington's Birthday</td>
<td>27 Mar, Spring Equinox</td>
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<td>3 Jul, Independence Day</td>
<td>1 Aug, Independence Day</td>
<td>1 Sep, Labor Day</td>
<td>1 Oct, Columbus Day</td>
<td>25 Dec, Christmas</td>
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<td>25 Dec, Christmas</td>
<td>1 Jan, New Year’s Day</td>
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**Holidays and Common Observances**

- Christmas
- Thanksgiving
- President’s Day
- Labor Day
- Independence Day
- Memorial Day
- New Year’s Day

- Presidents' Day
- Birthday of Martin Luther King Jr.
- Easter
- Easter Sunday