

2019 SPECIAL EDITIONS

January 31 — **25th Anniversary Edition**

A keepsake edition celebrating the 25-year relationship between *Boulder Weekly* and the incredible Boulder County community.

February 28 — **Insider, Longmont** **GLOSSY**

The Insider attracts readers of all ages who are new to Longmont and want the local low-down on what to do and see. It's the annual insiders' guide to Longmont: shopping, food & drink, entertainment, local sports and outdoor fun.

March 7 — **Kids Camp Directory** **GLOSSY**

Boulder County's most comprehensive guide to children's activities and summer camp fun. A great way to get in front of active Boulder County families.

March 28 — **Boulderganic** **GLOSSY**

Boulder County's one-of-a-kind guide to living green, supporting local businesses, and creating sustainability within the community includes a directory of green businesses.

April 25 — **Best of Boulder County** **GLOSSY**

A beloved special edition with a year-long shelf life (10,000 additional copies printed). It provides the results of our annual readers' poll which includes the finest businesses in Boulder County.

May 23 — **Summer Scene** **GLOSSY**

A guide on how to have summer fun, with comprehensive listings and coverage on concerts, theaters, festivals and recreation opportunities throughout Colorado including Local Craft Brew Tours.

August 22 — **Insider, Boulder** **GLOSSY**

The Insider attracts readers of all ages who are new to Boulder and want the local low-down on what to do and see. It's the annual insiders' guide to Boulder: shopping, food & drink, entertainment, local sports and outdoor fun.

September 26 — **Feast** **GLOSSY**

Covering the Boulder's innovative and creative food scene, highlighting the chefs, personalities, trends and key players in the County.

October 10 — **Vote Guide**

Our comprehensive guide to candidates and ballot issues cuts through campaign rhetoric and provides election coverage as only a true independent newspaper can.

October 24 — **Best of Boulder — East County** **GLOSSY**

The Fall installment of Best of Boulder reports the results of our annual East County readers' poll, highlighting the best East County businesses.

November 7 — **Winter Scene** **GLOSSY**

A one-stop guide to local and statewide Colorado winter activities, covering everything from snow-country escapes to concerts and festivals and seasonal brews.

November 21 — **I Love Local Gifts**

Designed exclusively for Boulder County's independent businesses.

Boulder Weekly is your place to reach a highly targeted audience.

Our glossy guides have additional circulation, increasing the reach and effectiveness of your ad.

Combining Special Editions with a regular advertising schedule reaches the greatest number of active, affluent, adventurous adults in Boulder County.

SPECIAL EDITION ADVERTISING RATES

size	
full	\$1282
3/4*	\$1065
2/3	\$986
mini	\$1026
1/2	\$771
1/3	\$601
1/4*	\$499
1/6*	\$345
1/8*	\$295

*Vertical formats not allowed in these sizes.
Above rates are for b/w, additional charges apply for color.
For color add \$98 up to 1/3 size, \$178 for larger fractional,
\$315 for mini & full.

Premium Glossy Cover Positions:

Outside Back	\$1950	Full pg. color
Inside Front	\$1850	Full pg. color
Inside Back	\$1750	Full pg. color



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2019 SPECIAL EDITIONS

January

Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

25TH ANNIVERSARY EDITION

February

Su	Mo	Tu	We	Th	Fr	Sa
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	1	2

INSIDER, LONGMONT

March

Su	Mo	Tu	We	Th	Fr	Sa
24	25	26	27	28	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

KIDS CAMP DIRECTORY
BOULDERGANIC

April

Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

BEST OF BOULDER COUNTY

Holidays and common observances

1 Jan. New Year's Day

21 Jan. Birthday of Martin Luther King, Jr.

18 Feb. Washington's Birthday (President's Day)

21 Apr. Easter

27 May Memorial Day

4 July Independence Day

2 Sept. Labor Day

14 Oct. Columbus Day

11 Nov. Veterans Day

28 Nov. Thanksgiving Day

25 Dec. Christmas

May

Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

SUMMER SCENE

June

Su	Mo	Tu	We	Th	Fr	Sa
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

July

Su	Mo	Tu	We	Th	Fr	Sa
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

August

Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

INSIDER, BOULDER

September

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

FEAST

October

Su	Mo	Tu	We	Th	Fr	Sa
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

VOTE GUIDE
BEST OF BOULDER - EAST COUNTY

November

Su	Mo	Tu	We	Th	Fr	Sa
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

WINTER SCENE
I LOVE LOCAL GIFTS

December

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4